

All Driving Schools are the same, right? Simply NOT TRUE.

What makes 1st Class Driving School *First Class* and second to none:

1st Class does NOT train to a minimal standard. Our objective is to be the facilitator of knowledge and skill. By doing so, our students may enjoy the freedom and independence that comes with driving, while having a solid foundation of choices. This helps to provide a lifetime of collision-free driving.

1st Class is a family-owned business established in 1993, still owned and operated by the original owners. We have instructors that have been with us 15+ years, and our turn-over is very low. This contributes to the standards and quality of education received by our clients. We were voted SB Best Driving School for 2019.

1st Class is *NOT* a large volume school—our focus is on quality. We keep our class sizes to manageable numbers, which enables students finish their training promptly. We average 4-5 weeks' finish time (depending on the time of the year and the *student's availability*). The DMV allows driving schools to take up to **4 months** to finish a student's driving, which works sorely against a quality training.

1st Class *does NOT share driving time* with other students. The student driver is the only person in the car with the instructor, enabling us to focus fully on each individual's needs.

1st Class uses *local, state and national data* to drive what we teach in class and behind-the-wheel.

1st Class in-car instructors are *trained to use specific routes* to accomplish the learning objectives, allowing us to increase the safety of our student's, while providing a consistent training.

1st Class instructors facilitate in-car learning with specific objectives for each lesson, yet flexible to each student's experience and aptitude.

1st Class vehicles have an instruction booklet and an iPad to illustrate specific exercises to our students (e.g., turning left across a shared left-turning lane, navigating a service road safely, parallel parking, etc.).

1st Class vehicles are well marked (even reflecting at night). We do not have temporary magnetic markings on our vehicles. This is our profession: we take the safety of our students and our instructors seriously.

1st Class vehicles have extra Rearview Mirrors AND Sideview Mirrors. We set the standard for using an eye mirror in our State. (It is now required that every driving school vehicle maintain an eye mirror.) An "Eye Mirror" is a mirror between the instructor and student, which allows the instructor and student to converse with one another while driving. Most importantly, when the instructor is trained properly on how to use an eye mirror, they can quickly and effectively facilitate the correction of visual errors. Each of our vehicles have at least 4 extra mirrors, providing instructors with all the tools they need to give the appropriate attention to the student driver along with the other roadway users.

1st Class in-vehicle instructors *receive more than TWICE* the amount of training than the DMV requires.

1st Class vehicles have *cameras* that face forward at the road ahead and inward at the student and the instructor. The cameras have *infra-red for nighttime driving, GPS tracking, and speed is recorded, as well as audio* of the driving lesson. We also have a camera facing out the back window.

1st Class was the *first driving school* in the Ark-La-Tex when we opened in 1993.

1st Class was the *first driving school* in the State to be allowed to give the DMV Road Skills Test in 2003.

1st Class was the *first driving school* in the State to provide a free Family Training Seminar in 1998.

1st Class is the *first and only school* in Shreveport/Bossier to have a state-of-the-art Driving Simulator for our students to learn and practice safe/advanced driving skills in a zero-risk environment.

1st Class is the *only school in the state* to have both owners serve on the executive board (past-President (2x) and current Treasurer) of the International Professional Trade Association for Driving Schools www.DSAA.org

1st Class is the *only school in the state* that has a Master Trainer that has attended every DSAA Continuing Education opportunity (2-3 per year) since 1999. Our Master Trainer often trains the trainers for the DSAA.

1st Class is the *only school in the state* to have one of our owners serve as President (current) for 9+ terms on our state's Professional Trade Association www.DSAL.org

1st Class has TWO Driver Rehab Specialists on staff. We are the **ONLY** school statewide to be ADHD Certified.

1st Class is active in our Northwest Safety Coalition to help make our local roadways safer.

1st Class is also active in our Statewide Strategic Highway Safety Plan with a goal of Zero Deaths in Louisiana.

1st Class is the Chair of the Louisiana Advisory Council Office on Driver Education in Baton Rouge.

1st Class is the *only driving school in our State* that has TWO Master Driving Instructors that train driving instructors (train-the-trainer), both Nationally and Statewide.

1st Class is the *only school in the State* that was involved in consulting with the National Highway Traffic Safety Association to develop best practices standards for Driver Education across the United States.

1st Class is the *only school in the state* that was asked to review the DMV Louisiana Driver's Guide.

1st Class is part of Louisiana's Driver Education Working Group in Baton Rouge.

1st Class is the *only school in our state* that has a Court-Approved Expert Witness in Safe Driving Skills.

1st Class is one of only a handful of schools across North America that is certified for Driver Competency Assessments. DCA's may be conducted for fleet training, medical purposes, and driver check-ups.

Simply put, we are a *Professional Driving School*. We do this full-time, and we will be here when you need to get a copy of your certificate or if you ever need any additional training. We will continue to drive our students to be their best, as we have done since 1993.